

Deputy Director's Report
BCSLD Board Meeting, 7.13.21

- **Summer Reading Program 2021:**
 - The SRP began on Tuesday, June 22, and ends on Friday, August 6.
 - I wrote an article for the *Blanco County News* to announce the SRP kickoff (appeared in the June 23 edition), and I also posted an announcement on Facebook on June 19.
 - As of Saturday afternoon, we have had 27 people registered for the SRP groups. Pre-K (2), Child (13), Teen (1), and Adult (11). The Pre-K and Child groups are logging minutes read, and the Teen and Adult groups are logging pages read. As of Saturday, program participants had read for 4,059 minutes and 9,993 pages.
 - This year's CSLP (Collaborative Summer Library Program) theme is "Tails and Tales." I displayed two themed posters for the program just inside the Library's entrance, and there are six different themed bookmarks that we have been giving away, along with magnetized raccoon bookmarks that we got from PEC (most of these are already gone).
 - We began using Reader Zone for the first time on June 22. Patrons use Reader Zone to log and track their SRP reading activity. I purchased a 90-day subscription priced for summer reading programs (onetime fee of \$30.99). I was able to start setting up the SRP on RZ a week prior to the subscription starting since I could designate the start date in the future and still work on creating content.
 - I created an SRP banner on the Library website homepage that links to a separate webpage for people to learn about and register for the SRP. Links on the webpage take them to Reader Zone for information on how to download the RZ app and create an account as well as to our library's unique 5-digit RZ program code.
 - Depending on how patrons respond to Reader Zone, I would like to return to this service for hosting other reading programs. This might be a service we consider paying for annually to host other reading programs for the Library throughout the year (price for the annual service varies according to the number of users allowed: e.g., \$99.99 billed annually for the year (\$8.33/mo.) for up to 50 users).
 - Origami crafts are available for pickup. I purchased Origami paper and an Origami book that kids (baby and up) can use to make easy Origami designs. I have been making photocopies of animal designs and handing these out along with Origami paper to patrons/families. Several patrons/families have returned for more.
 - Prizes for adults, children, and teens to be awarded at the close of the SRP.
 - Like last year, child and teen participants will get to choose a book (or books, depending on the cost) of their own to keep.
 - Adults may choose a book for the Library's collection with a nameplate on their behalf, a book of their own, or a gift card to a local restaurant.
 - All books for the Library or participants must be library-approved prior to purchase.
- **Deputy Director's Additional Collection Development:** For fiscal year 2021-2022, the Board approved a budget of \$5,000 for the Deputy Director to purchase books for the Library's collection. Thus far, I have spent \$207.99.

- **Nonfiction Stacks:** To continue to make more room in the nonfiction stacks, I did another round of weeding and then followed through with a second round of shifting. I will continue working on this project through the summer to make the nonfiction stacks more appealing to our patrons and easier to browse and also free up more space for the new additions to the nonfiction section.
- **June Statistics:** I posted the June statistical reports to the shared drive.